

HOMOTROPOLIS LGBTQ MAGAZINE

The free LGBTQ magazine Homotropolis is in English and is distributed in Copenhagen as official media partner for Copenhagen Pride. The bi-yearly magazine will cater not only to the numerous LGBTQ tourists visiting the Greater Copenhagen region but also to the local LGBTQ community.

FOCUS

Homotropolis brings the readers cultural stories from and about the LGBTQ communities in primarily Copenhagen. Portraits, interviews and in-depth articles explores the region through a rainbow-coloured lens and is useful and relevant for any English-speaking person either visiting or living in the region interested in LGBTQ culture.

ISSUES IN 2018

The print magazine will be out on the following dates in 2018:

- 26. January related to Copenhagen Winter Pride Week
- 27. July focussing on Copenhagen Pride Week.

The magazine is also available online at www.homotropolis.com and www.issuu.com/homotropolis.

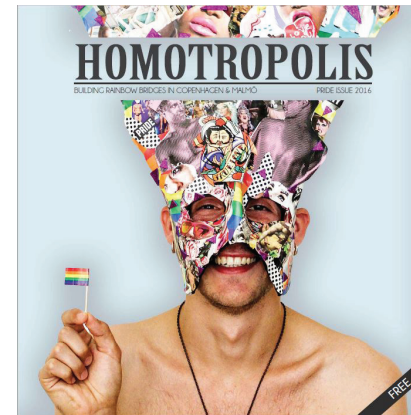
ADVERTISING

The magazine provides a unique opportunity to get your message out to LGBTQ tourists and the LGBTQ community in Copenhagen. Last deadline for adverts is 14 days prior to each issue's coming out date.

MEDIA INFO

Homotropolis magazine is printed in full color (CMYK) in minimum 5,000 copies (circulation). Size is squared (210 mm x 210 mm). The magazine will be free and distributed out to all relevant cafés, bars, organisations and institutions in Malmö and Copenhagen. Contact us for a full distribution list. Estimated readership: 30,000.

Please contact us at homotropolis@gmail.com or (+45) 31248811.



PRICING		AD FORMAT	
Full page:	8,900 DKK	Full page:	210 x 210 mm
Spread:	13,900 DKK	Spread:	420 x 210 mm
Back Cover:	10,900 DKK	Back Cover:	210 x 210 mm
1/2 page:	5,900 DKK	1/2 page:	210 x 105 mm
1/4 page:	3,500 DKK	1/4 page:	210 x 50 mm
<i>All prices are in DKK excl. VAT</i>		<i>All formats are to include 3 mm bleed.</i>	